



INNOVATION 
Talks 

*“Creating the future:
today’s trend for tomorrow’s
manufacture”*

20th October 2021; 3:00 pm

Italy Pavilion Expo2020 -

Italy is the **2nd largest manufacturing country in Europe** with an extraordinary know-how in strategic sectors such as **machine tools, fashion items, food products, automotive and pharmaceuticals**. Successful Italian manufacturers are very export driven and invest in advanced manufacturing technologies that improve productivity and reduce manufacturing inputs.

A nation with a history of **innovation and creativity** led by inventors’ Masters such as Leonardo Da Vinci, it is the **6th world country in terms of industrial robots** installed, with 104.000 companies in the sector. It also ranks at 6th world place for scientific publications (over 10.000) related to **automatization and Industry 4.0**.

Italy also ranks 8th among the 27 E.U. countries in terms of **ability to generate Exits or Unicorns** (*360 Entrepreneurial Index 2020*). Over the last few years, the number of Italian **start-ups boomed up** to 13,600 units, out of which 75% into software, R&D and information services, 17% into manufacturing technology, followed by services in trade.

A fast-growing European technology hub which is willing to share its experience on occasion of Expo2020.

The Innovation Talk intends to offer a focus on possible bilateral cooperation on **manufacturing of the future, robotics and its manufacturing application, start-ups acceleration ecosystems and technological Parks**.



The talk will be followed by a networking cocktail with the **47 Italian start-ups and innovative SMEs** exhibiting at **GITEX FUTURE STARS 2021** www.gitexfuturestars.com/

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and book your seat to the event. Email to: p.maggiori.contr@ice.it

One more chapter of

